ANNIE GABA

CONTACT

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13, Balermine Way

Stepaside , Dublin 18

EDUCATION

Masters In Digital Marketing & Business Analytics **(**2022-2023)
Dublin Business School, Ireland

Masters In Fashion Design And Management
(2010-2012)
IAM, Gurugram, India

Bsc. In Fashion Design
(2007-2010)
Inifd, Delhi, India

ACHIEVEMENTS

Limelight Of The Year 2009 Award Nokia India Channel [V] Fest Fashion Show Winner

International Institute Of Fashion Design Best Outfit Appreciation Award At Display Of Lakme India Fashion Week 2010

Assisting Models Folio Shoots

Stylise College Fashion Show With Show Stopper Outfit

PROFILE

A confident, energetic and results-driven professional with over 12 years of proven expertise in the luxury industry. Recognized for strategic thinking, innovative problem solving, and driving revenue growth in highly competitive markets. A strong team leader with an entrepreneurial spirit, who thinks out of the box and enjoy being an ambassador for the business. Now looking for a company who truly value their staff & will strive to develop their career to the next stage.

EXPERIENCE

SALES ASSISTANT • JULY 2024- CURRENT

Tag Heuer, watches of Switzerland, LVMH group

-Handled with high end luxury watches, ensuring exceptional customer service and product knowledge.
-Developed strong relationships with clients, providing personalized consultations and recommendations to drive sales.

SALES REPRESENTATIVE • DEC 2022 – JUNE 2024

Designer exchange, Dublin, Ireland

- Responsible for excellent customer service
- Maintaining store and visual merchandising standards
- Assist customer in sale process

STORE MANAGER • NOV 2019 – SEP 2022

Fashion Designer Rimple and Harpreet Narula, Delhi, India

Responsible for planning and executing sales and product launches, reviewing and maintaining KPI and financial reports, reviewing sales and cost budgets, handling niche clientele for royal Indian weddings globally, maintaining superb visual & safety standards within the store, working with celebrities & stylists for the promotion of the brand, maintaining high levels of service and standards, dealing with customer complaints, attending and representing the business at trade shows and external events, assisting in recruiting, hiring, and on boarding store staff.

KEY SKILLS

Excellent sales skills

Outgoing And Enthusiastic

Excellent Sourcing Skills

Visual Merchandising

Attention To Details

Creative Thinking

Organized

INTERESTS

Art

Yoga

Travel

Being Social

Different Food And Cultures

JUNIOR ASSISTANT BUYER & MERCHANT • SEP 2017- OCT 2019

Fashion Focus, Delhi, India

Responsible for designing garments and developing samples for domestic and international buyers for production approval, studying fashion and colour forecast, sourcing fabrics and trims for sample development, actively involved in buyer meets, monitoring fashion trends closely, anticipating consumer demand.

ANK EXPORTS • MAY 2015 – MAY 2016

Textile Sourcing Coordinator (International Buyers), Delhi, India

Handling buyer & merchants at regional buying office, designing and sourcing raw materials for the development of samples, assisting in the production of approved samples, involved in the quality control process, attending trade fairs to source new materials and upcoming trends, keeping up-to-date on the latest design trends, production techniques, and textile technology

FASHION DESIGNER • FEB 2012 – APRIL 2015

Ista Trends Pvt.Ltd. Delhi, India

Participated in production and provided updates on project progress, collaborated with key stakeholders to develop seasonal collections through trend research, ideation, mood, and fabric boards, sketched artistic designs to communicate early planning stages, negotiated with suppliers on product specifications, delivery deadlines, and price, created fresh, detailed mood boards to match specific concepts and themes.

- ELIGIBLE TO WORK FULL TIME IN IRELAND